

# A CREATIVE HEPBURN SHIRE - ARTS AND CULTURE STRATEGY 2022-2026

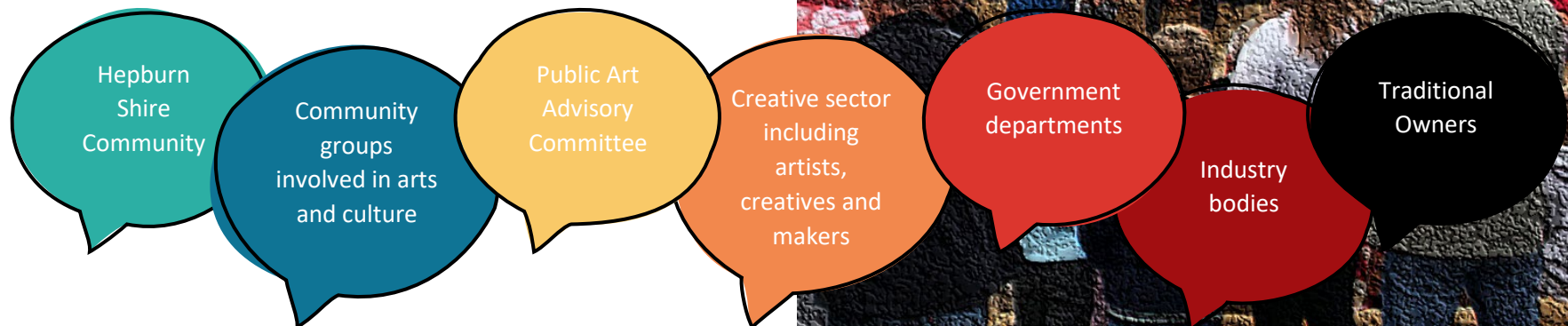
## Community Engagement Plan

### CONTEXT

Hepburn Shire is a community that is rich in arts and culture. Arts and culture play a valuable role in enhancing social connectedness and community wellbeing and contributes in many ways to the Shire's identity, liveability and sustainability. Council recognizes that arts and culture means different things to different people and that this continues to change as communities and places evolve. Supporting creativity of all forms develops our local talent, sustains our local traditions, and connects us to each other. Council is committed to working with the communities of Hepburn Shire to support and promote the continued development of this vital aspect of community identity. We are excited to invite the community to be a part of developing the very first Hepburn Arts and Culture Strategy.

Our Community Vision speaks about an inclusivity, embracing innovation and fostering partnerships. Hepburn's first Arts and Culture Strategy (2022-2026) will provide a roadmap for the role of arts in culture in making progress towards that Vision. The first step in developing the strategy is the creation of a shared vision that community, creative sector and Council can work toward. The strategy will define key priority areas where Council can play a dynamic and supportive role in strengthening the provision of existing services, programs and facilities so that the creative community can thrive. Measurable objectives will be developed to support each key priority area. An implementation plan including strategies, partnerships, activities and resources will be created to act as a roadmap for achieving our shared vision.

### WE WANT TO TALK TO:



### OUR CHALLENGE



Arts and culture are central to the liveability of our Shire. At the same time arts and culture often means different things to different people. We want to understand how our community understands the role of arts and culture in their lives and how they would like to see this develop in the future, how Council can support that vision, and how all parts of our community can work together to create an innovative, engaging and vibrant Hepburn for all.

**What priorities should Council focus on when partnering with the community to create a Shire where we can all enjoy arts and culture?**

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## Community Engagement Plan

### LEVEL OF ENGAGEMENT

The highest level of engagement within this project is:	<b>INVOLVE</b>  International Association of Public Participation Engagement Spectrum
<b>PROMISE</b>  Council promises to:	Invite the community to share with us their input and ideas. We promise to listen and carefully consider the community's feedback before making any decisions. We commit to sharing how their feedback has been considered.

### SCOPE

#### NEGOTIABLES



- A shared arts & culture vision
- Key priorities for action over the next four years
- Council's role in arts and culture
- Partnerships with new or existing community groups to deliver arts and culture priorities







#### NON-NEGOTIABLES







- Resources available to undertake activities within the strategy
- Council's operating budget
- Related priority statements from the Council Plan

### SUCCESS MEASURES

#### STRATEGY OBJECTIVES

-  A shared vision for arts and culture in Hepburn Shire
-  A clear set of key priorities
-  Gather feedback from a range of voices
-  Understand how our community engages with arts and culture
-  Identify ways to further utilise Council resources to enhance community engagement with arts and culture
-  Form partnerships and collaborate with the artists, creatives and makers

#### ENGAGEMENT OBJECTIVES

-  All those that need a voice are heard throughout the engagement process
-  Ensure the engagement is accessible to as many as possible
-  Value the creativity and expertise of our community in the development of the Arts & Culture Strategy
-  Report back to the community where their feedback has been included in the final strategy